

011/SMU/REG/Ragging/60/2025

16 July 2025

✓ Pro VC, SMU & Dean, SMIMS
Director, SMIT
Principal, SMCON
Principal, SMCPT
Director, CDOE
Associate Dean (SA), SMIMS
Associate Director (SA), SMIT
Coordinator, FHSS&LA
Officiating Head, Dept of Medical Biotechnology
Coordinator, AHP
Coordinator, Hospital Administration
Dy. Registrar (QAR &A), SMU

**OBSERVANCE OF ANTI-RAGGING DAY AND ANTI-RAGGING WEEK –
AUGUST 2025**

1. As the new academic session commences and newly admitted students join our university community, it is imperative that we uphold our commitment to providing a safe, welcoming, and inclusive environment across all constituent units.
2. In this regard, all institutions are requested to strictly adhere to the UGC regulations on curbing the menace of ragging in higher educational institutions.
3. As per the advisory of the University Grants Commission (UGC) and Centre for Youth (C4Y), the National Anti-Ragging Monitoring Agency, Anti-Ragging Day is to be observed on 12 August 2025, followed by the Anti-Ragging Week from 12 to 18 August 2025.
4. All constituent units are requested to observe the Anti-Ragging Day and Week by organizing suitable awareness activities suggested by UGC such as:
 - a) Social media campaigns, post activities, and video messages by the head of the institution to disseminate Anti-Ragging messages on the institution's website and social media platforms.
 - b) Organise the activities as suggested in the UGC's advisory 2025 i.e.
 - i. Inaugural ceremonies of the Anti-Ragging Week
 - ii. Competitions (Slogan writing, essay writing, poster making, logo designing, street play performances, photography, quiz competitions, debates, and more on Anti-Ragging themes),
 - iii. Anti-Ragging workshops, seminars, interactive sessions and other creative avenues,
 - iv. Screening of short films/ TVCs to the students and faculty.

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5. Encourage Students to participate in following contest organised by UGC and C4Y

Contest 1 - Instagram Threads Digital Poster Making,

Contest 2 - Instagram Reel Making,

Contest 3 - YouTube Video.

The poster and the detailed information is available at www.antiragging.in regarding the National Contest, its categories, deadlines, eligibility, selection, submission and awards.

6. Use Selfie Corner Stand designs to facilitate these awareness activities, the creative designs for Anti-Ragging Day/Week: Banners, National Contest 2025 Poster, Social Media Creatives, Selfie Stand designs can be accessed and downloaded from the Anti-Ragging website www.antiragging.in

7. Display anti-ragging posters in prominent places, the posters are available in Anti -Ragging website as mentioned above.

8. Institute are requested to use the hashtag #YaARIYouthAgainstRagging in all your awareness activities and social media campaigns & posts related to celebrating Anti-Ragging Day/Week, and tag UGC and C4Y.

9. The Anti-Ragging Day/Week activities can also be held throughout the entire month, depending on student's availability on campus.

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11. All constituent units are requested to submit a brief report on the activities conducted during Anti-Ragging Day/Week to the University within a week of completion, for compilation and onward submission to UGC.



(Prof (Dr) K.S Sherpa)
Registrar

